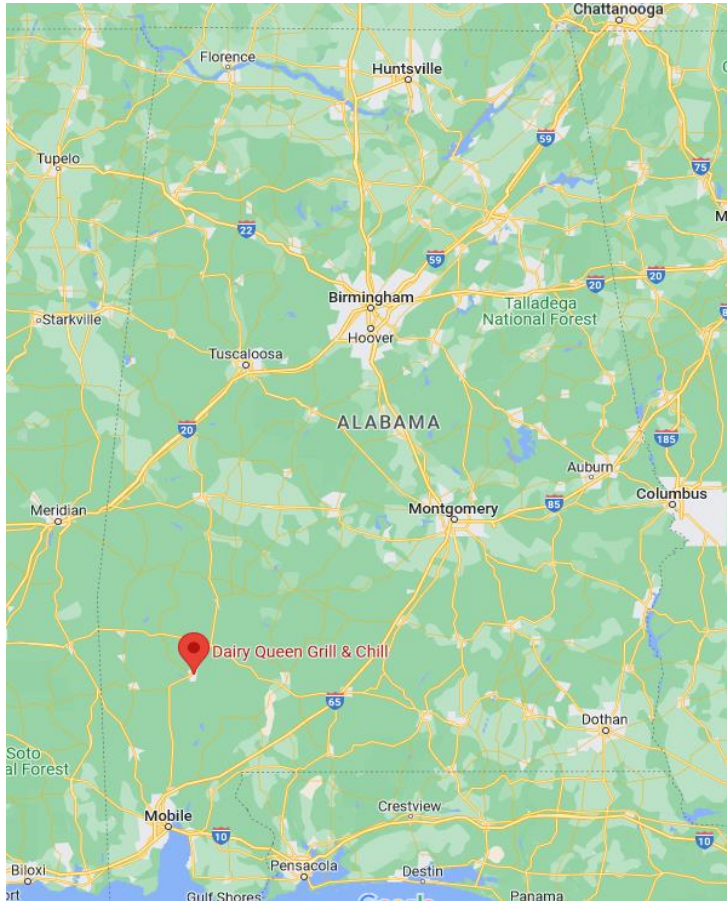


Dairy Queen Grill & Chill
Jackson, AL
Business: \$300,000
Real Estate: \$900,000
Must be sold together



Store is approximately 1 hour from Mobile, AL and 2.5 hours to Montgomery, AL.

Trailing 12 Month Sales Ending 10/31/23

\$743,558

Managed Cash Flow

\$134,234



CONFIDENTIAL Executive Summary



Business: \$300,000
 Real Estate: \$900,000
 Purchase Price:
 Total Annual Sales*: \$743,558
 Inventory: TBD
 Managed Cash Flow**: \$134,234

Dairy Queen Grill & Chill
3607 N College Ave.
Jackson, AL 36545

List price does not include inventory, franchise transfer fees, or lease security deposits.

* Trailing 12 Month Sales Ending 10/31/23
 ** Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

Franchise Information:

Dairy Queen is one of the most world-renowned food and treat companies with over 6,800 restaurants in the United States, Canada, and 20 other countries. DQ boasts 95% consumer brand recognition, which translates to many customers waiting to enjoy the many ice cream, tasty food offerings, and Orange Julius® smoothies. Franchisor requires the minimum: Net worth - Greater of \$75K or 50% of purchase price; Operating Capital - Greater of \$25K or 33% of fixed and semi-variable expenses.

Franchise Agreement Expiration: TBD
 Royalty: 4.0%

Transfer Fee: \$5,500
 Advertising: 5.0%

Training Location: Certified training location
 Training Period: 7 weeks

Remodel Requirements: None. Last remodel completed in 2017

Lease Information:

Monthly Base Rent: N/A
 Expiration: N/A

Options: N/A
 CAM: N/A
 Monthly Property Tax: Approx \$625

Security Deposit: N/A
 Real Property Available: Yes
 Increases: N/A

Location Details:

Business Established: 1994
 Owner Since: 2014
 Hours of Operation: Daily 10a-9p

Building Type: Stand alone w drive thru
 Seating: 80
 Licenses Needed: Business, Health

Building Size: TBD
 Employees: 8 FT; 5 PT
 Equipment Value: \$50,000

Freestanding unit with drive thru located on the north side of Jackson off Hwy 43. A high school is located directly behind the restaurant. A Taco Bell and car wash are next door. A Salvation Army store is across the street. There are four hotels and a super Walmart within a mile. The nearest competitor, The Creamery, is 1.5 miles away. Large parking lot with 55 spots. Business and real estate must be sold together.

Remember you have agreed to keep all FranBizNetwork listings confidential.

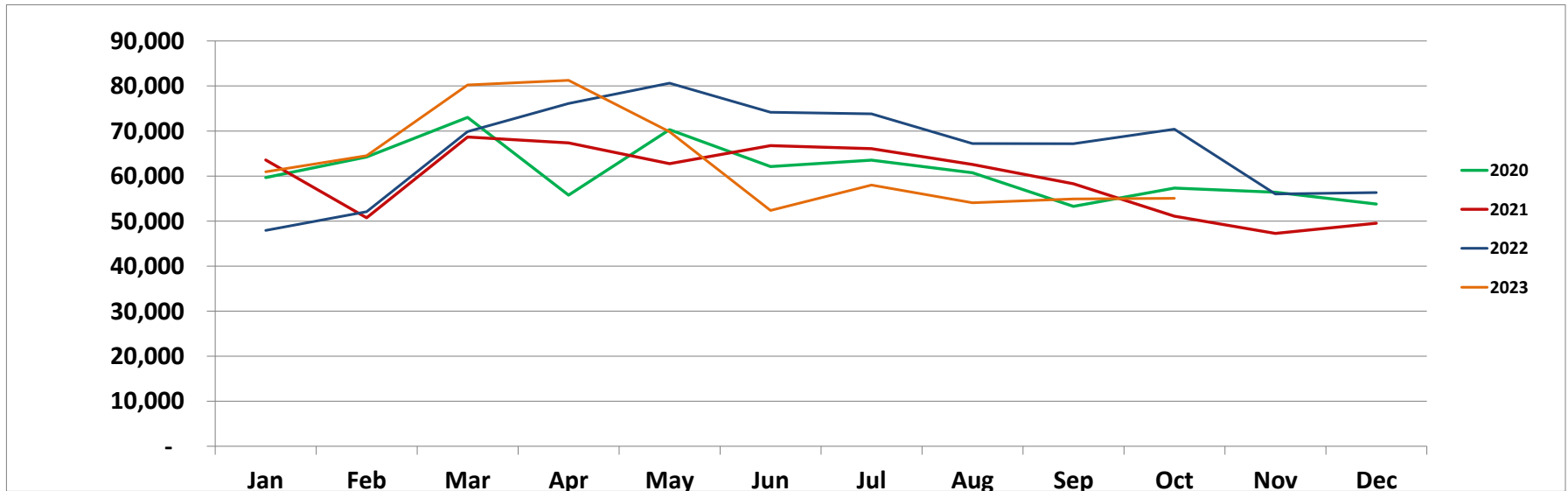
As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.



MONTHLY SALES

Dairy Queen Grill & Chill

| | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | TOTAL |
|--------|------------|------------|-----------|----------|------------|------------|------------|------------|------------|------------|-----------|-----------|------------|
| 2020 | \$59,657 | \$64,228 | \$73,022 | \$55,769 | \$70,315 | \$62,122 | \$63,537 | \$60,736 | \$53,269 | \$57,320 | \$56,412 | \$53,792 | \$730,179 |
| 2021 | \$63,573 | \$50,735 | \$68,668 | \$67,350 | \$62,737 | \$66,765 | \$66,093 | \$62,579 | \$58,272 | \$51,096 | \$47,263 | \$49,528 | \$714,659 |
| \$ +/- | \$3,916 | (\$13,493) | (\$4,354) | \$11,581 | (\$7,578) | \$4,643 | \$2,556 | \$1,843 | \$5,003 | (\$6,224) | (\$9,149) | (\$4,264) | (\$15,520) |
| % +/- | 7% | -21% | -6% | 21% | -11% | 7% | 4% | 3% | 9% | -11% | -16% | -8% | -2% |
| 2021 | \$63,573 | \$50,735 | \$68,668 | \$67,350 | \$62,737 | \$66,765 | \$66,093 | \$62,579 | \$58,272 | \$51,096 | \$47,263 | \$49,528 | \$714,659 |
| 2022 | \$47,934 | \$52,067 | \$69,888 | \$76,134 | \$80,632 | \$74,181 | \$73,806 | \$67,236 | \$67,189 | \$70,393 | \$56,006 | \$56,343 | \$791,809 |
| \$ +/- | (\$15,639) | \$1,332 | \$1,220 | \$8,784 | \$17,895 | \$7,416 | \$7,713 | \$4,657 | \$8,917 | \$19,297 | \$8,743 | \$6,815 | \$77,150 |
| % +/- | -25% | 3% | 2% | 13% | 29% | 11% | 12% | 7% | 15% | 38% | 18% | 14% | 11% |
| 2022 | \$47,934 | \$52,067 | \$69,888 | \$76,134 | \$80,632 | \$74,181 | \$73,806 | \$67,236 | \$67,189 | \$70,393 | \$56,006 | \$56,343 | \$791,809 |
| 2023 | \$60,930 | \$64,539 | \$80,214 | \$81,258 | \$69,857 | \$52,365 | \$58,001 | \$54,058 | \$54,935 | \$55,052 | \$0 | \$0 | \$631,209 |
| \$ +/- | \$12,996 | \$12,472 | \$10,326 | \$5,124 | (\$10,775) | (\$21,816) | (\$15,805) | (\$13,178) | (\$12,254) | (\$15,341) | | | (\$48,251) |
| % +/- | 27% | 24% | 15% | 7% | -13% | -29% | -21% | -20% | -18% | -22% | | | -7% |





Dairy Queen Grill & Chill PROFORMA

| Trailing 12 Month Sales Ending 10/31/23 | | |
|---|------------|-------|
| SALES | \$ 743,558 | |
| COGS: | \$ 260,245 | 35.0% |
| Crew Labor: | \$ 118,969 | 16.0% |
| GM: | \$ 45,000 | 6.1% |
| Workers Comp*: | \$ 2,460 | 1.5% |
| Payroll Taxes*: | \$ 18,692 | 11.4% |
| R&M: | \$ 11,153 | 1.5% |
| Non-Ingredient: | \$ 7,436 | 1.0% |
| Utilities: | \$ 45,500 | 6.1% |
| Property Tax: | \$ 7,550 | 1.0% |
| Personal Property Tax: | \$ 500 | 0.1% |
| Local Advertising: | \$ 744 | 0.1% |
| Nat'l Advertising: | \$ 37,178 | 5.0% |
| Royalty: | \$ 29,742 | 4.0% |
| Equipment Lease: | \$ 1,230 | 0.2% |
| Insurance: | \$ 12,350 | 1.7% |
| Bank Charges: | \$ 1,200 | 0.2% |
| Credit Card Fees: | \$ 12,640 | 1.7% |
| Professional Services: | \$ 4,300 | 0.6% |
| Outside Services: | \$ 675 | 0.1% |
| Laundry/Uniforms: | \$ 5,450 | 0.7% |
| Security: | \$ 495 | 0.1% |
| Permits & Licenses: | \$ 550 | 0.1% |
| Cash Over/Short: | \$ 744 | 0.1% |
| Total Expenses: | \$ 624,803 | 84.0% |
| Other Income: | \$ 15,479 | 2.1% |
| Managed Cash Flow: | \$ 134,234 | 18.1% |

*Workers Comp and Payroll Taxes shown as a % of Total Labor.

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.