



CONFIDENTIAL Executive Summary



Papa Murphy's Pizza - #WI092

**2205 N. Calhoun Road
Brookfield, WI 53005**



Purchase Price:	\$330,000
Total Annual Sales*:	\$494,857
Inventory:	\$8,000
Owner-Operated Cash Flow**:	\$121,658

List price does not include inventory, franchise transfer fees, or lease security deposits.

* Trailing 12 Months Ending 12/31/21

** Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

Franchise Information:

Papa Murphy's Take N' Bake Pizza is the pioneer of the take and bake concept. They are the largest take and bake Pizza company in the world. 98% of the Papa Murphy's stores are franchised. Franchisor requires a minimum net worth of \$275,000 with at least \$80,000 in liquid. Credit score 650.

Franchise Agreement Expiration: 7/31/2025
 Royalty: 5.0%
 Remodel Requirements: None

Transfer Fee: \$15,000
 Advertising: 2.0%

Training Location: Vancouver, WA (varies)
 Training Period: 4 weeks

Lease Information:

Monthly Base Rent: \$2,997
 Percentage Rent: None
 Expiration: 7/31/2023

Options: 1x2 yr
 CAM: \$600
 Monthly Property Tax: \$44

Security Deposit: \$2,750
 Real Property Available: No
 Increases: TBD

Location Details:

Business Established: 7/1/2010
 Owner Since: 7/1/2010
 Hours of Operation: 11am - 8pm Sun-Sat

Building Type: Shopping Mall
 Seating: Take-out
 Licenses Needed: Business/Health

Building Size: 2,000 SF
 Employees: 1/FT Mgr 1 FT/10PT
 Equipment Value: \$75,000

Papa Murphy's Take N' Bake Pizza is located on N. Calhoun Road in the Ruby Isle Shopping Mall, nextdoor to Anytime Fitness, Pick n' Save, and Performance Running Outfitters. Nearby competition includes Rosati's Pizza, and Panera Bread. Sales are up from last year. Will sell units separately, some seller financing available to qualified buyers.

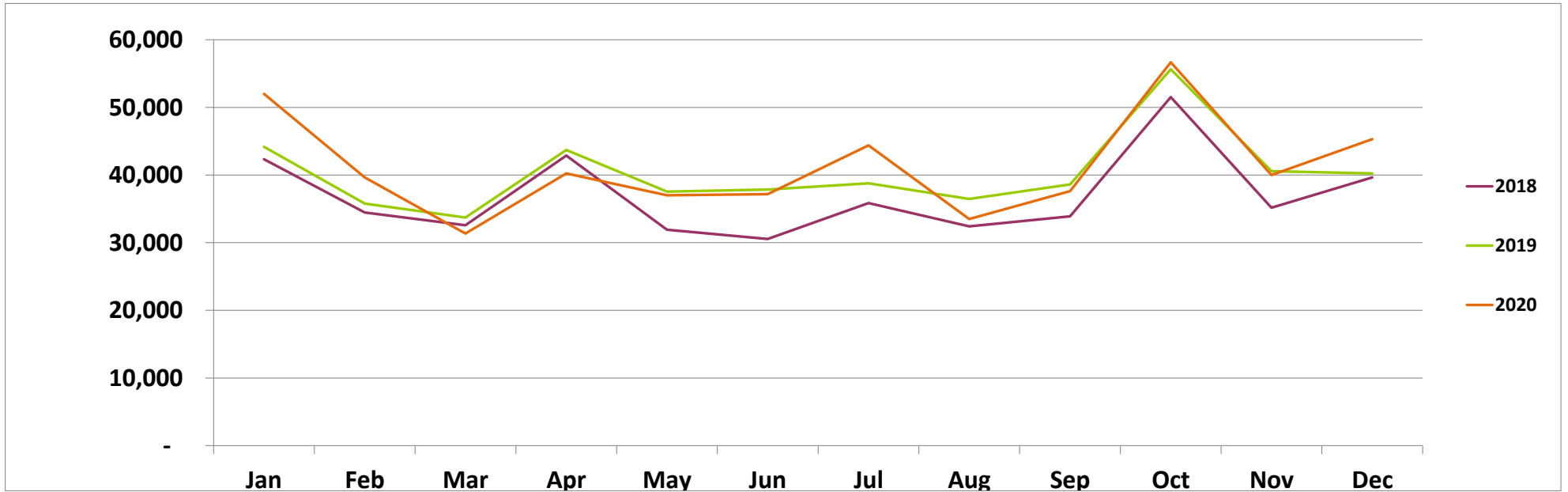
Remember you have agreed to keep all FranBizNetwork listings confidential.

As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.

MONTHLY SALES

Papa Murphy's Pizza - #WI092

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	TOTAL
2018	\$42,332	\$34,457	\$32,562	\$42,876	\$31,910	\$30,543	\$35,862	\$32,410	\$33,905	\$51,518	\$35,172	\$39,634	\$443,181
2019	\$44,180	\$35,787	\$33,712	\$43,708	\$37,540	\$37,851	\$38,777	\$36,457	\$38,598	\$55,637	\$40,560	\$40,246	\$483,053
\$ +/-	\$1,848	\$1,330	\$1,150	\$832	\$5,630	\$7,308	\$2,915	\$4,047	\$4,693	\$4,119	\$5,388	\$612	\$39,872
% +/-	4%	4%	4%	2%	18%	24%	8%	12%	14%	8%	15%	2%	9%
2019	\$44,180	\$35,787	\$33,712	\$43,708	\$37,540	\$37,851	\$38,777	\$36,457	\$38,598	\$55,637	\$40,560	\$40,246	\$483,053
2020	\$51,989	\$39,645	\$31,352	\$40,228	\$37,015	\$37,169	\$44,381	\$33,489	\$37,617	\$56,665	\$39,994	\$45,313	\$494,857
\$ +/-	\$7,809	\$3,858	(\$2,360)	(\$3,480)	(\$525)	(\$682)	\$5,604	(\$2,968)	(\$981)	\$1,028	(\$566)	\$5,067	\$11,804
% +/-	18%	11%	-7%	-8%	-1%	-2%	14%	-8%	-3%	2%	-1%	13%	2%





Papa Murphy's Pizza - #WI092 PROFORMA

Trailing 12 Months Ending 12/31/21		
SALES	\$ 494,857	
COGS:	\$ 139,946	28.3%
Crew Labor:	\$ 89,074	18.0%
Assume Owner is GM		
Workers Comp*:	\$ 2,824	3.2%
Payroll Taxes*:	\$ 9,861	11.1%
R&M:	\$ 3,662	0.7%
Non-Ingredient:	\$ 396	0.1%
Utilities:	\$ 9,079	1.8%
Rent:	\$ 43,343	8.8%
Property Tax:	\$ 533	0.1%
Local Advertising:	\$ 22,269	4.5%
Nat'l Advertising:	\$ 9,897	2.0%
Royalty:	\$ 24,743	5.0%
Insurance:	\$ 4,223	0.9%
Bank Charges:	\$ 600	0.1%
Credit Card Fees:	\$ 7,918	1.6%
Professional Services:	\$ 4,500	0.9%
Permits & Licenses:	\$ 386	0.1%
Cash Over/Short:	\$ 148	0.0%
Total Expenses:	\$ 373,439	75.5%
Other Income:	\$ 240	0.0%
Owner-Operated Cash Flow:	\$ 121,658	24.6%

*Workers Comp and Payroll Taxes shown as a % of Total Labor.

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.