

## 2 Papa Murphy's Take n' Bake Pizza \$575,000



Sheboygan and Plymouth are within 20 minutes of each other



Store	Trailing 12 Months Ending 09/30/21	Owner Operated Cash Flow
Sheboygan, WI	\$466,762	\$105,075
Plymouth, WI	\$437,943	\$71,190
<b>TOTAL</b>	<b>\$904,705</b>	<b>\$176,266</b>



**CONFIDENTIAL Executive Summary**



Purchase Price:	\$325,000	<b>Papa Murphy's Pizza - WI020</b>
Total Annual Sales*:	\$466,762	<b>2229 Calumet Drive</b>
Inventory:	\$8,000	<b>Sheboygan, WI 53083</b>
Owner Operated Cash Flow**:	\$105,075	



**List price does not include inventory, franchise transfer fees, or lease security deposits.**

\* Trailing 12 Months Ending 09/30/21  
 \*\* Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

**Franchise Information:**

Papa Murphy's Take N' Bake Pizza is the pioneer of the take and bake concept. They are the largest take and bake Pizza company in the world. 98% of the Papa Murphy's stores are franchised. Franchisor requires a minimum net worth of \$275,000 with at least \$80,000 in liquid. Credit score 650.

Franchise Agreement Expiration: 4/1/2022	Transfer Fee: \$15,000	Training Location: WI
Royalty: 5.0%	Advertising: 2.0%	Training Period: 4 weeks
Remodel Requirements: None		

**Lease Information:**

Monthly Base Rent: \$1,412	Options: 2x5yr	Security Deposit: None
Percentage Rent: None	CAM: \$237	Real Property Available: None
Expiration: 4/1/2022	Monthly Property Tax: \$97	Increases: TBD

**Location Details:**

Business Established: 1/1/2000	Building Type: Shopping Plaza	Building Size: 1500 SF
Owner Since: 4/1/2012	Seating: Take-Out	Employees: 1/FT Mgr 8/PT Employees
Hours of Operation: 11am-7pm Sun-Sat	Licenses Needed: Business/Health	Equipment Value: \$75,000

Papa Murphy's Take N' Bake Pizza is located on Calumet Drive in Plaza nextdoor to Dollar Tree. Nearby competition includes Dairy Queen, Papa John's and McDonald's. Units available as a package or sold separately. Some seller financing available to qualified buyers.

**Remember you have agreed to keep all FranBizNetwork listings confidential.**

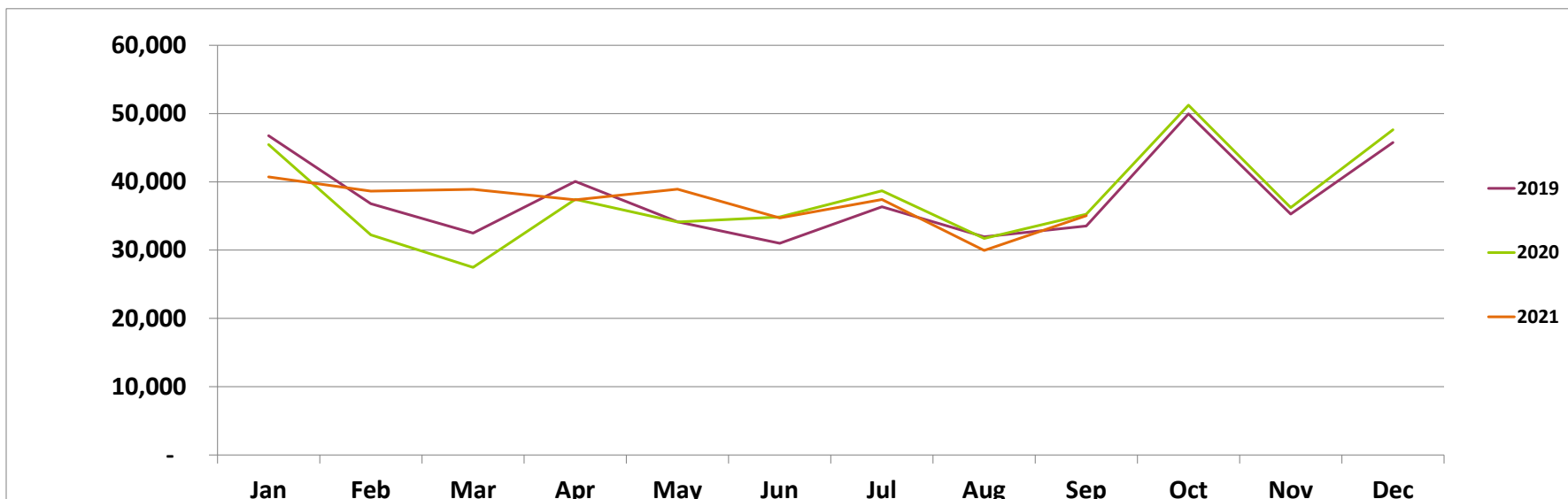
As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.



**MONTHLY SALES**

**Papa Murphy's Pizza - WI020**

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	TOTAL
<b>2018</b>	\$30,262	\$27,656	\$26,766	\$34,047	\$26,112	\$23,851	\$40,665	\$32,772	\$39,087	\$49,455	\$33,709	\$46,087	\$410,469
<b>2019</b>	\$46,748	\$36,807	\$32,487	\$40,071	\$34,157	\$31,000	\$36,352	\$31,950	\$33,523	\$49,958	\$35,290	\$45,756	\$454,099
<b>\$ +/-</b>	\$16,486	\$9,151	\$5,721	\$6,024	\$8,045	\$7,149	(\$4,313)	(\$822)	(\$5,564)	\$503	\$1,581	(\$331)	\$43,630
<b>% +/-</b>	54%	33%	21%	18%	31%	30%	-11%	-3%	-14%	1%	5%	-1%	11%
<b>2019</b>	\$46,748	\$36,807	\$32,487	\$40,071	\$34,157	\$31,000	\$36,352	\$31,950	\$33,523	\$49,958	\$35,290	\$45,756	\$454,099
<b>2020</b>	\$45,446	\$32,237	\$27,473	\$37,441	\$34,129	\$34,848	\$38,679	\$31,711	\$35,250	\$51,232	\$36,237	\$47,629	\$452,312
<b>\$ +/-</b>	(\$1,302)	(\$4,570)	(\$5,014)	(\$2,630)	(\$28)	\$3,848	\$2,327	(\$239)	\$1,727	\$1,274	\$947	\$1,873	(\$1,787)
<b>% +/-</b>	-3%	-12%	-15%	-7%	0%	12%	6%	-1%	5%	3%	3%	4%	0%
<b>2020</b>	\$45,446	\$32,237	\$27,473	\$37,441	\$34,129	\$34,848	\$38,679	\$31,711	\$35,250	\$51,232	\$36,237	\$47,629	\$452,312
<b>2021</b>	\$40,721	\$38,630	\$38,900	\$37,360	\$38,923	\$34,717	\$37,423	\$29,955	\$35,035	\$0	\$0	\$0	\$331,664
<b>\$ +/-</b>	(\$4,725)	\$6,393	\$11,427	(\$81)	\$4,794	(\$131)	(\$1,256)	(\$1,756)	(\$215)				\$14,450
<b>% +/-</b>	-10%	20%	42%	0%	14%	0%	-3%	-6%	-1%				5%





**Papa Murphy's Pizza - WI020  
PROFORMA**

<b>Trailing 12 Months Ending 09/30/21</b>		
SALES	\$ 466,762	
COGS:	\$ 144,603	31.0%
Crew Labor:	\$ 84,717	18.2%
Assume Owner is GM		
Workers Comp*:	\$ 2,686	3.2%
Payroll Taxes*:	\$ 6,447	7.6%
R&M:	\$ 15,356	3.3%
Utilities:	\$ 8,005	1.7%
Rent:	\$ 16,944	3.6%
CAM:	\$ 2,687	0.6%
Property Tax:	\$ 1,170	0.3%
Local Advertising:	\$ 31,600	6.8%
Nat'l Advertising:	\$ 9,335	2.0%
Royalty:	\$ 23,338	5.0%
Insurance:	\$ 7,374	1.6%
Bank Charges:	\$ 600	0.1%
Credit Card Fees:	\$ 5,554	1.2%
Permits & Licenses:	\$ 446	0.1%
Cash Over/Short:	\$ 467	0.1%
Employee Benefits:	\$ 880	0.2%
Other G&A:	\$ 50	0.0%
Total Expenses:	\$ 362,260	77.6%
Other Income:	\$ 573	0.1%
Owner Operated Cash Flow:	\$ 105,075	22.5%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor.

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.



**CONFIDENTIAL Executive Summary**



Purchase Price: \$275,000  
 Total Annual Sales\*: \$437,943  
 Inventory: \$8,000  
 Owner Operated Cash Flow\*\*: \$71,190

**Papa Murphy's Pizza - WI068**  
**58 N. Highland Avenue**  
**Plymouth, WI 53073**



**List price does not include inventory, franchise transfer fees, or lease security deposits.**

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**Franchise Information:**

Papa Murphy's Take N' Bake Pizza is the pioneer of the take and bake concept. They are the largest take and bake Pizza company in the world. 98% of the Papa Murphy's stores are franchised. Franchisor requires a minimum net worth of \$275,000 with at least \$80,000 in liquid. Credit score 650.

Franchise Agreement Expiration: 4/1/2022	Transfer Fee: \$15,000	Training Location: WI
Royalty: 5.0%	Advertising: 2.0%	Training Period: 4 weeks
Remodel Requirements: None		

**Lease Information:**

Monthly Base Rent: \$2,625	Options: Negotiable	Security Deposit: \$1,875
Percentage Rent: None	CAM: \$347	Real Property Available: No
Expiration: 4/18/2022	Monthly Property Tax: None	Increases: TBD

**Location Details:**

Business Established: 1/1/2005	Building Type: Shopping Plaza	Building Size: 1,500 SF
Owner Since: 4/1/2012	Seating: Take-Out	Employees: 1 FT/11 PT
Hours of Operation: 11am - 7pm Sun-Sat	Licenses Needed: Business/Health	Equipment Value: \$75,000

Papa Murphy's Take N' Bake Pizza is located on corner of N. Highland Avenue and Eastern Avenue in Plaza across from Evergreen Golf Course. Close to large residential area. Nearby competition includes Cousin's Subs, Chester's Drive-In, Domino's Pizza and Subway. Units available as a package or sold separately. Some seller financing available to qualified buyers.

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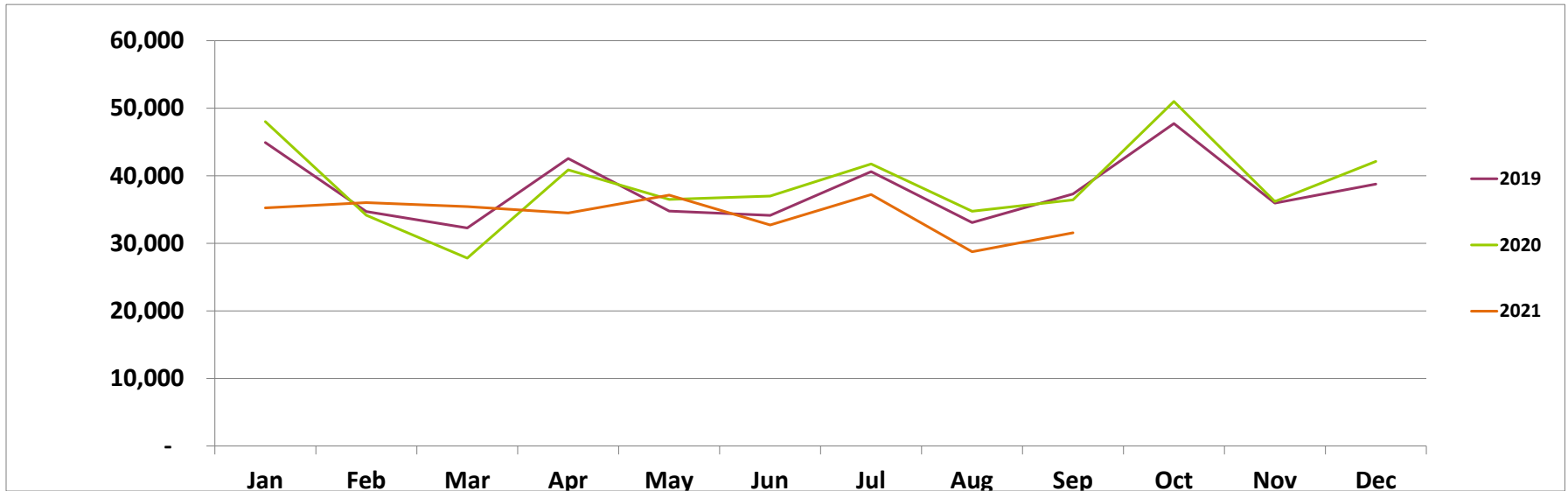
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**MONTHLY SALES**

Papa Murphy's Pizza - WI068

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	TOTAL
<b>2018</b>	\$44,142	\$35,424	\$32,093	\$44,112	\$34,424	\$32,738	\$39,253	\$36,306	\$37,466	\$53,494	\$40,020	\$43,919	\$473,391
<b>2019</b>	\$44,922	\$34,713	\$32,273	\$42,552	\$34,776	\$34,145	\$40,606	\$33,071	\$37,309	\$47,730	\$35,960	\$38,765	\$456,822
<b>\$ +/-</b>	\$780	(\$711)	\$180	(\$1,560)	\$352	\$1,407	\$1,353	(\$3,235)	(\$157)	(\$5,764)	(\$4,060)	(\$5,154)	(\$16,569)
<b>% +/-</b>	2%	-2%	1%	-4%	1%	4%	3%	-9%	0%	-11%	-10%	-12%	-4%
<b>2019</b>	\$44,922	\$34,713	\$32,273	\$42,552	\$34,776	\$34,145	\$40,606	\$33,071	\$37,309	\$47,730	\$35,960	\$38,765	\$456,822
<b>2020</b>	\$48,008	\$34,165	\$27,811	\$40,872	\$36,491	\$37,001	\$41,756	\$34,743	\$36,442	\$51,004	\$36,192	\$42,130	\$466,615
<b>\$ +/-</b>	\$3,086	(\$548)	(\$4,462)	(\$1,680)	\$1,715	\$2,856	\$1,150	\$1,672	(\$867)	\$3,274	\$232	\$3,365	\$9,793
<b>% +/-</b>	7%	-2%	-14%	-4%	5%	8%	3%	5%	-2%	7%	1%	9%	2%
<b>2020</b>	\$48,008	\$34,165	\$27,811	\$40,872	\$36,491	\$37,001	\$41,756	\$34,743	\$36,442	\$51,004	\$36,192	\$42,130	\$466,615
<b>2021</b>	\$35,252	\$36,032	\$35,446	\$34,492	\$37,133	\$32,725	\$37,223	\$28,755	\$31,559	\$0	\$0	\$0	\$308,617
<b>\$ +/-</b>	(\$12,756)	\$1,867	\$7,635	(\$6,380)	\$642	(\$4,276)	(\$4,533)	(\$5,988)	(\$4,883)				(\$28,672)
<b>% +/-</b>	-27%	5%	27%	-16%	2%	-12%	-11%	-17%	-13%				-9%







## Papa Murphy's Pizza - WI068 PROFORMA

Trailing 12 Months Ending 09/30/21		
SALES	\$ 437,943	
COGS:	\$ 134,974	30.8%
Crew Labor:	\$ 85,837	19.6%
Assume Owner is GM		
Workers Comp*:	\$ 2,747	3.2%
Payroll Taxes*:	\$ 7,073	8.2%
R&M:	\$ 3,810	0.9%
Utilities:	\$ 9,948	2.3%
Rent:	\$ 35,667	8.1%
Property Tax:	\$ 135	0.0%
Local Advertising:	\$ 20,802	4.8%
Nat'l Advertising:	\$ 8,759	2.0%
Royalty:	\$ 21,897	5.0%
Insurance:	\$ 12,669	2.9%
Bank Charges:	\$ 600	0.1%
Credit Card Fees:	\$ 5,562	1.3%
Professional Services:	\$ 4,500	1.0%
Permits & Licenses:	\$ 446	0.1%
Cash Over/Short:	\$ 438	0.1%
Employee Benefits:	\$ 326	0.1%
Other G&A:	\$ 50	0.0%
Total Expenses:	\$ 366,926	83.8%
Other Income:	\$ 173	0.0%
Owner Operated Flow:	\$ 71,190	16.3%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor.

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