



**CONFIDENTIAL Executive Summary**



Purchase Price: \$195,000  
 Total Annual Sales\*: \$396,888  
 Inventory: \$5,000  
 Owner-Operated Cash Flow\*\*: \$83,099

**Papa Murphy's Pizza - #MO067**

**215 Gage Drive, Suite L  
 Hollister, MO 65672**



**List price does not include inventory, franchise transfer fees, or lease security deposits.**

\* Trailing 12 Months Ending 02/28/21  
 \*\* Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

**Franchise Information:**

Papa Murphy's Take N' Bake Pizza is the pioneer of the take and bake concept. They are the largest take and bake Pizza company in the world. 98% of the Papa Murphy's stores are franchised. Franchisor requires a minimum net worth of \$275,000 with at least \$80,000 in liquid. Credit score 650.

Franchise Agreement Expiration: 6/23/2024	Transfer Fee: \$15,000	Training Location: Vancouver, WA (varies)
Royalty: 5.0%	Advertising: 2.0%	Training Period: 4 weeks
Remodel Requirements: None		

**Lease Information:**

Monthly Base Rent: \$1,724	Options: 1x5 yr	Security Deposit: \$1,614
Percentage Rent: None	CAM: Included	Real Property Available: No
Expiration: 8/13/2024	Monthly Property Tax: \$19	Increases: TBD

**Location Details:**

Business Established: 6/4/2014	Building Type: Shopping Plaza	Building Size: 1,761 SF
Owner Since: 6/4/2014	Seating: Take-out	Employees: 7 PT
Hours of Operation: 11am - 8pm Sun-Sat	Licenses Needed: Business/Health	Equipment Value: \$60,000

Papa Murphy's Take N' Bake Pizza is located on Gage Drive just off US-65 Bus. in Hollister, MO. Located in town plaza nextdoor to busy Harter House Supermarket. Close vicinity to Branson MO with summer tourist market. Nice large end unit in shopping plaza includes Post Net, Hair Salon, and Chow Chow. Nearby competition: McDonalds, Taco Bell.

**Remember you have agreed to keep all FranBizNetwork listings confidential.**

As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.





**Papa Murphy's Pizza - #MO067  
PROFORMA**

<b>Trailing 12 Months Ending 02/28/21</b>		
SALES	\$	396,888
COGS:	\$	119,066 30.0%
Crew Labor:	\$	79,655 20.1%
<b>Assume Owner is GM</b>		
Workers Comp*:	\$	2,525 3.2%
Payroll Taxes*:	\$	8,818 11.1%
R&M:	\$	1,032 0.3%
Non-Ingredient:	\$	2,619 0.7%
Utilities:	\$	12,122 3.1%
Rent:	\$	19,371 4.9%
Property Tax:	\$	229 0.1%
Local Advertising:	\$	18,932 4.8%
Nat'l Advertising:	\$	7,938 2.0%
Royalty:	\$	19,844 5.0%
Insurance:	\$	2,754 0.7%
Bank Charges:	\$	400 0.1%
Credit Card Fees:	\$	9,644 2.4%
Professional Services:	\$	4,500 1.1%
Outside Services:	\$	3,679 0.9%
Laundry/Uniforms:	\$	111 0.0%
Permits & Licenses:	\$	484 0.1%
Cash Over/Short:	\$	119 0.0%
Employee Benefits:	\$	19 0.0%
Total Expenses:	\$	313,862 79.1%
Other Income:	\$	73 0.0%
Owner-Operated Cash Flow:	\$	83,099 20.9%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor.

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.