



**CONFIDENTIAL Executive Summary**

Purchase Price:	\$450,000
Total Annual Sales*:	\$754,985
Inventory:	\$5,000
Managed Cash Flow**:	\$182,960
Owner-Operated Cash Flow**:	\$217,601

**Hungry Howie's - Fresno**  
**4209 E Shields**  
**Fresno, CA**



**List price does not include inventory, franchise transfer fees, or lease security deposits.**

\* Trailing 12 Months ending 2/29/20

\*\* Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

**Franchise Information:**

With over 45 years of experience, Hungry Howie's is consistently ranked as one of the top pizza franchises in the nation. Hungry Howie's has grown to over 550 locations in 20 states and is home to the Original Flavored Crust Pizza. Their pizzas are made from the finest ingredients- 100% mozzarella cheese and dough made fresh daily, with 8 mouthwatering flavors to choose from. Franchisor requirements include \$100,000 liquid, \$300,000 net worth, Credit score above 700 and the ability to obtain financing for up to \$275,000.

Franchise Agreement Expiration: 2025	Transfer Fee: \$7,500	Training Location: Michigan
Royalty: 5.0%	Advertising: 7.0%	Training Period: 1 month
Remodel Requirements: Completed in 2016		

**Lease Information:**

Monthly Base Rent: \$1,040	Options: 3x5yr	Security Deposit: \$1,040
Percentage Rent: None	CAM: Included	Real Property Available: No
Expiration: 2025	Monthly Property Tax: \$79	Increases: 3% annually

**Location Details:**

Business Established: 1994	Building Type: Inline	Building Size: 1,050 SF
Owner Since: 2016	Seating: None	Employees: 14
Hours of Operation: 11a-11p	Licenses Needed: Business, Health	Equipment Value: \$120,000

Inline located on the corner of N Cedar Ave and E Shields Ave. Other tenants include a liquor store, salon, embroidery shop, tax service, barber shop and shoe repair store. A BP gas station is located on the corner. A Family Dollar, Rite Aid and Walmart Neighborhood Grocery are also on the same corner. The entrance to 168 (Sierra Fwy) is within a quarter mile. Many residential properties in area. Nearby competitors include Domino's and Romeo's Pizza.

**Remember you have agreed to keep all FranBizNetwork listings confidential.**

As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.





### Hungry Howie's - Fresno

#### PROFORMA - MANAGED

	Trailing 12 Months ending 2/29/20	
SALES	\$ 754,985	
COGS:	\$ 211,396	28.0%
Crew Labor:	\$ 150,997	20.0%
GM:	\$ 27,000	3.6%
Workers Comp*:	\$ 7,654	4.3%
Payroll Taxes*:	\$ 42,719	24.0%
R&M:	\$ 5,285	0.7%
Non-Ingredient:	\$ 9,060	1.2%
Utilities:	\$ 24,870	3.3%
Rent:	\$ 12,480	1.7%
Property Tax:	\$ 946	0.1%
Nat'l Advertising:	\$ 52,849	7.0%
Royalty:	\$ 37,749	5.0%
Insurance:	\$ 1,670	0.2%
Bank Charges:	\$ 600	0.1%
Credit Card Fees:	\$ 12,835	1.7%
Professional Services:	\$ 4,500	0.6%
Security:	\$ 1,300	0.2%
Permits & Licenses:	\$ 1,015	0.1%
Cash Over/Short:	\$ 755	0.1%
Other G&A:	\$ 3,015	0.4%
Total Expenses:	\$ 608,695	80.6%
Delivery Income:	\$ 36,670	4.9%
Managed Cash Flow:	\$ 182,960	24.2%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.

#### PROFORMA - OWNER OPERATED

	Trailing 12 Months ending 2/29/20	
SALES	\$ 754,985	
COGS:	\$ 211,396	28.0%
Crew Labor:	\$ 150,997	20.0%
Assume Owner is GM		
Workers Comp*:	\$ 6,493	4.3%
Payroll Taxes*:	\$ 36,239	24.0%
R&M:	\$ 5,285	0.7%
Non-Ingredient:	\$ 9,060	1.2%
Utilities:	\$ 24,870	3.3%
Rent:	\$ 12,480	1.7%
Property Tax:	\$ 946	0.1%
Nat'l Advertising:	\$ 52,849	7.0%
Royalty:	\$ 37,749	5.0%
Insurance:	\$ 1,670	0.2%
Bank Charges:	\$ 600	0.1%
Credit Card Fees:	\$ 12,835	1.7%
Professional Services:	\$ 4,500	0.6%
Security:	\$ 1,300	0.2%
Permits & Licenses:	\$ 1,015	0.1%
Cash Over/Short:	\$ 755	0.1%
Other G&A:	\$ 3,015	0.4%
Total Expenses:	\$ 574,054	76.0%
Delivery Income:	\$ 36,670	4.9%
Owner-Operated Cash Flow:	\$ 217,601	28.8%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor