



CONFIDENTIAL Executive Summary

Purchase Price: \$155,000
Total Annual Sales*: \$616,248
Inventory: \$5,000
Owner-Operated Cash Flow**: \$94,005

Little Caesars
936-M 7th St.
Novato, CA 94945



* Trailing 12 Months Ending 6/30/2018

** Cash Flow is a net income projection based on trailing 12 months sales and expenses as stated on Seller's P&Ls. Adjustments are made to reflect brand norms for the region and/or expected increases/decreases in costs. Analysis is for proforma purposes only, Buyer should complete his own due diligence review. Ask your agent for summary of adjustments.

Franchise Information:

Little Caesar's is one of the largest and fastest the growing pizza carry-out chains in the world with restaurants on five continents. Restaurant experience is preferred. Franchisor requires a minimum of \$250,000 net worth or 70% of purchase price, whichever is higher with \$100,000 liquid cash or 20% of purchase price, whichever is higher. IRA and 401K not acceptable as liquid, only items that can be liquidated within 24 hours.

Franchise Agreement Expiration: 2021

Royalty: 6.0%

Remodel Requirements: Approx \$75K

Transfer Fee: \$2,500

Advertising: 4.0%

Training Location: Detroit

Training Period: 6 weeks

Lease Information:

Monthly Base Rent: \$3,199

Percentage Rent: None

Expiration: 2/1/2026

Options: 1x5yr

CAM: \$625

Monthly Property Tax: Included

Security Deposit: \$1,800

Real Property Available: No

Increases: CPI

Location Details:

Business Established: 1991

Owner Since: 1991

Hours of Operation: 10:30am-9:30pm daily

Building Type: Inline

Seating: None

Licenses Needed: Business and health

Building Size: 1265 SF

Employees: 8

Equipment Value: \$100,000

Located in an inline space in a strip shopping center, near a park, library, and DMV. Taco Bell and La Pinata restaurant close by. Seller is selling due to health reasons.

Remember you have agreed to keep all FranBizNetwork listings confidential.

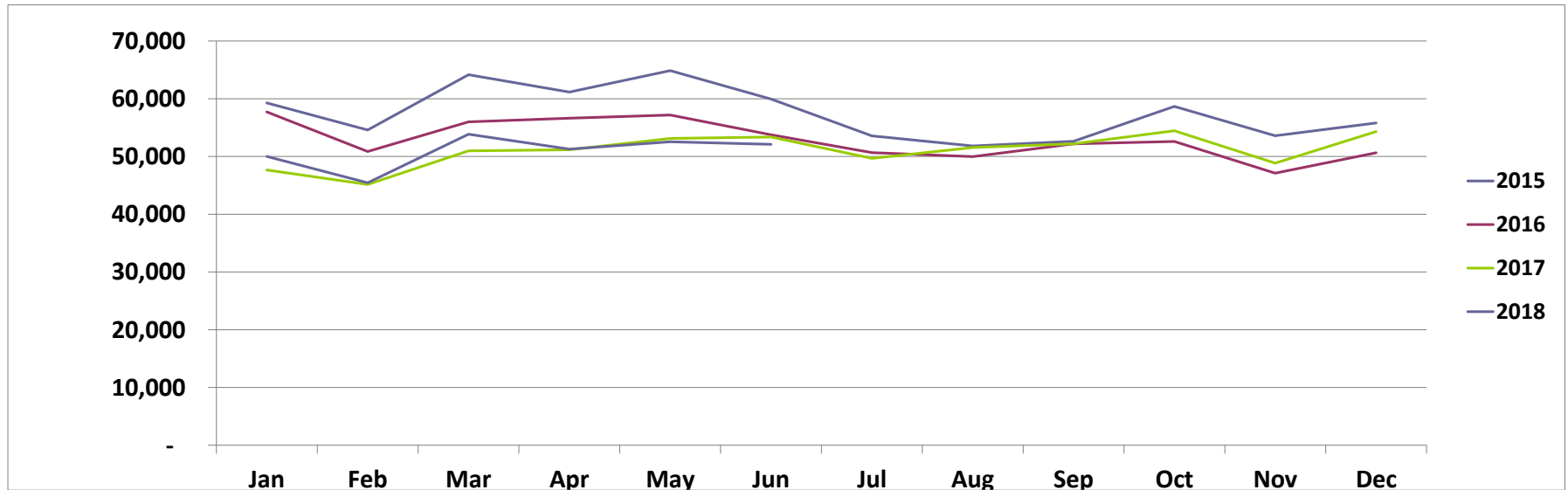
As a part of the due diligence process you are encouraged to contact other franchisees with questions about the brand, but remember you are bound by a confidentiality agreement and cannot share the location or any details about the business you are considering buying. Please direct any questions you might have for the Seller to your FranBizNetwork agent. Feel free to visit the location(s) as a customer, but be discreet and do not ask questions of employees, managers, or other customers. Please do not draw unnecessary attention to yourself, as rumors of a pending sale can hurt the business.



MONTHLY SALES

Little Caesars

| | Jan | Feb | Mar | Apr | May | June | July | Aug | Sep | Oct | Nov | Dec | TOTAL |
|---------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|-----------|------------|
| 2015 | \$59,275 | \$54,588 | \$64,153 | \$61,144 | \$64,871 | \$59,932 | \$53,565 | \$51,819 | \$52,624 | \$58,675 | \$53,602 | \$55,795 | \$690,043 |
| 2016 | \$57,712 | \$50,861 | \$55,997 | \$56,632 | \$57,191 | \$53,765 | \$50,682 | \$49,991 | \$52,197 | \$52,602 | \$47,108 | \$50,639 | \$635,377 |
| \$ +/- | (\$1,563) | (\$3,727) | (\$8,156) | (\$4,512) | (\$7,680) | (\$6,167) | (\$2,883) | (\$1,828) | (\$427) | (\$6,073) | (\$6,494) | (\$5,156) | (\$54,666) |
| % +/- | -3% | -7% | -13% | -7% | -12% | -10% | -5% | -4% | -1% | -10% | -12% | -9% | -8% |
| | | | | | | | | | | | | | |
| 2016 | \$57,712 | \$50,861 | \$55,997 | \$56,632 | \$57,191 | \$53,765 | \$50,682 | \$49,991 | \$52,197 | \$52,602 | \$47,108 | \$50,639 | \$635,377 |
| 2017 | \$47,664 | \$45,155 | \$50,966 | \$51,167 | \$53,124 | \$53,372 | \$49,679 | \$51,553 | \$52,182 | \$54,455 | \$48,853 | \$54,305 | \$612,475 |
| \$ +/- | (\$10,048) | (\$5,706) | (\$5,031) | (\$5,465) | (\$4,067) | (\$393) | (\$1,003) | \$1,562 | (\$15) | \$1,853 | \$1,745 | \$3,666 | (\$22,902) |
| % +/- | -17% | -11% | -9% | -10% | -7% | -1% | -2% | 3% | 0% | 4% | 4% | 7% | -4% |
| | | | | | | | | | | | | | |
| 2017 | \$47,664 | \$45,155 | \$50,966 | \$51,167 | \$53,124 | \$53,372 | \$49,679 | \$51,553 | \$52,182 | \$54,455 | \$48,853 | \$54,305 | \$612,475 |
| 2018 | \$50,009 | \$45,443 | \$53,853 | \$51,276 | \$52,550 | \$52,090 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$305,221 |
| \$ +/- | \$2,345 | \$288 | \$2,887 | \$109 | (\$574) | (\$1,282) | | | | | | | \$3,773 |
| % +/- | 5% | 1% | 6% | 0% | -1% | -2% | | | | | | | 1% |





**Little Caesars
PROFORMA**

| Trailing 12 Months Ending 6/30/2018 | | |
|--|--------------------|--------------|
| SALES | \$ 616,248 | |
| COGS: | \$ 202,129 | 32.8% |
| Crew Labor: | \$ 86,275 | 14.0% |
| GM: | Assume Owner is GM | |
| Other Store Level Mgmt: | \$ 39,000 | 6.3% |
| Workers Comp*: | \$ 4,510 | 3.6% |
| Payroll Taxes*: | \$ 15,659 | 12.5% |
| R&M: | \$ 7,703 | 1.3% |
| Non-Ingredient: | \$ 8,011 | 1.3% |
| Utilities: | \$ 16,500 | 2.7% |
| Rent: | \$ 38,388 | 6.2% |
| CAM: | \$ 7,500 | 1.2% |
| Property Tax: | \$ 378 | 0.1% |
| Personal Property Tax: | \$ 500 | 0.1% |
| Local Advertising: | \$ 6,162 | 1.0% |
| Nat'l Advertising: | \$ 24,650 | 4.0% |
| Royalty: | \$ 36,975 | 6.0% |
| Equipment Lease: | \$ - | 0.0% |
| Insurance: | \$ 4,150 | 0.7% |
| Bank Charges: | \$ 600 | 0.1% |
| Credit Card Fees: | \$ 6,471 | 1.1% |
| Professional Services: | \$ 4,500 | 0.7% |
| Outside Services: | \$ 4,400 | 0.7% |
| Laundry/Uniforms: | \$ 930 | 0.2% |
| Pest Control: | \$ - | 0.0% |
| Security: | \$ 6,000 | 1.0% |
| Music: | \$ - | 0.0% |
| Permits & Licenses: | \$ 475 | 0.1% |
| Cash Over/Short: | \$ 616 | 0.1% |
| Non-recurring expenses: | \$ - | 0.0% |
| Personal Expenses: | \$ - | 0.0% |
| Mgmt Fee/Owner Draw: | \$ - | 0.0% |
| Employee Benefits: | \$ - | 0.0% |
| Other G&A: | \$ 2,760 | 0.4% |
| Total Expenses: | \$ 525,243 | 85.2% |
| Other Income: | \$ 3,000 | 0.5% |
| Owner-operated Cash Flow: | \$ 94,005 | 15.3% |

*Workers Comp and Payroll Taxes shown as a % of Total Labor.

Executive Summary materials and Proforma were derived from documents provided by Seller and were prepared by FranBizNetwork to help prospective Buyers complete a summary review. These materials should not replace the Buyer's review of actual books and records and a thorough due diligence process. Buyers should not rely on these materials as definitive, but should instead consult the actual due diligence documents.