





**Denny's Ft. Bragg  
PROFORMA**

Trailing 12 Months Ending 12/31/2015		
SALES	\$ 1,581,747	
COGS:	\$ 390,692	24.7%
Crew Labor:	\$ 363,802	23.0%
GM:	Assume Owner is GM	
Other Store Level Mgmt:	\$ 70,000	4.4%
Workers Comp*:	\$ 13,014	3.0%
Payroll Taxes*:	\$ 51,015	11.8%
R&M:	\$ 39,544	2.5%
Non-Ingredient:	\$ 23,726	1.5%
Utilities:	\$ 90,000	5.7%
Rent:	\$ 78,600	5.0%
CAM:	\$ -	0.0%
Property Tax:	\$ 13,515	0.9%
Personal Property Tax:	\$ 1,000	0.1%
Local Advertising:	\$ 7,909	0.5%
Nat'l Advertising:	\$ 47,452	3.0%
Royalty:	\$ 63,270	4.0%
Equipment Lease:	\$ -	0.0%
Insurance:	\$ 10,000	0.6%
Bank Charges:	\$ 600	0.0%
Credit Card Fees:	\$ 15,817	1.0%
Professional Services:	\$ 4,000	0.3%
Outside Services:	\$ 2,000	0.1%
Laundry/Uniforms:	\$ 1,200	0.1%
Pest Control:	\$ 2,325	0.1%
Security:	\$ 500	0.0%
Music:	\$ 100	0.0%
Permits & Licenses:	\$ 500	0.0%
Cash Over/Short:	\$ 1,582	0.1%
Non-recurring expenses:	\$ -	0.0%
Personal Expenses:	\$ -	0.0%
Mgmt Fee/Owner Draw:	\$ -	0.0%
Employee Benefits:	\$ -	0.0%
Other G&A:	\$ -	0.0%
Total Expenses:	\$ 1,292,163	81.7%
Other Income:	\$ -	0.0%
Store Level Net Profit:	\$ 289,584	18.3%

\*Workers Comp and Payroll Taxes shown as a % of Total Labor.

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