



**Denny's Ft. Bragg
PROFORMA**

Trailing 12 Months Ending 1/31/2016		
SALES	\$ 1,572,940	
COGS:	\$ 393,235	25.0%
Crew Labor:	\$ 346,047	22.0%
GM:	Assume Owner is GM	
Other Store Level Mgmt:	\$ 80,000	5.1%
Workers Comp*:	\$ 12,781	3.0%
Payroll Taxes*:	\$ 56,238	13.2%
R&M:	\$ 29,886	1.9%
Non-Ingredient:	\$ 26,740	1.7%
Utilities:	\$ 82,000	5.2%
Rent:	\$ 72,000	4.6%
Percentage rent:	\$ 22,905	1.5%
Property Tax:	\$ 19,600	1.2%
Personal Property Tax:	\$ 1,000	0.1%
Local Advertising:	\$ 7,865	0.5%
Nat'l Advertising:	\$ 47,188	3.0%
Royalty:	\$ 62,918	4.0%
Equipment Lease:	\$ -	0.0%
Insurance:	\$ 15,000	1.0%
Bank Charges:	\$ 600	0.0%
Credit Card Fees:	\$ 14,156	0.9%
Professional Services:	\$ 4,000	0.3%
Outside Services:	\$ 1,600	0.1%
Laundry/Uniforms:	\$ 1,200	0.1%
Pest Control:	\$ 3,350	0.2%
Security:	\$ -	0.0%
Music:	\$ -	0.0%
Permits & Licenses:	\$ 500	0.0%
Cash Over/Short:	\$ 1,573	0.1%
Non-recurring expenses:	\$ -	0.0%
Dues & Subs:	\$ 1,400	0.1%
Employee Benefits:	\$ 3,750	0.2%
Other G&A:	\$ -	0.0%
Total Expenses:	\$ 1,307,532	83.1%
Other Income:	\$ 10,771	0.7%
Store Level Net Profit:	\$ 276,179	17.6%

*Workers Comp and Payroll Taxes shown as a % of Total Labor.

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